



NCAA LIVESTATS FOR FOOTBALL



ABOUT NCAA LIVESTATS

NCAA LiveStats for Football is the NCAA's official system for collecting, managing and distributing live game statistics. The NCAA is providing this best-of-breed technology to its entire membership at no cost.

Launched ahead of the Fall 2020 season, this is a proven solution that is gameday ready. NCAA LiveStats has already been successfully rolled out across college football including Notre Dame, Florida State, Oklahoma State and Illinois.

Developed in partnership with Genius Sports, the global leader in digital sports content and technology services, NCAA LiveStats is directly integrated with the NCAA School and Conference Manager (NSCM) and your website vendors, simplifying how you store rosters, schedules, post-game files, season and historical statistics.

Both solutions are backwards compatible with existing data systems and can be easily integrated into your current infrastructure.

Since 2018, NCAA LiveStats has scored over 50,000 games across football, basketball, ice hockey, volleyball and soccer.



BUILT IN PARTNERSHIP WITH SIDs



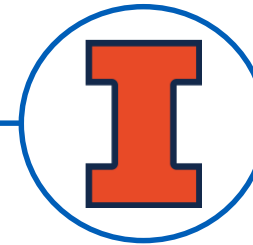
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The NCAA LiveStats for Football software is an impressive step in the right direction for the future of the sport.

It is a 21st century product for 21st century football. It exceeds the expectations for what a statistics program should provide from a sports information, fan, coach, and player perspective.

”

Sarah Miesle, Sports Information Director, Notre Dame



“

We are very impressed with the direction NCAA LiveStats is headed.

The user-friendly program, integration with NCAA stats and rosters, and customer service at Genius Sports is exciting for communications professionals and the future of college sports statistics.

”

Brett Moore, Assistant Director, Athletics Communication, University of Illinois

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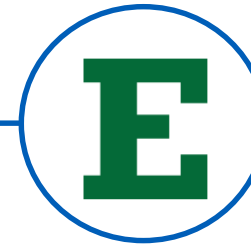
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NCAA LiveStats for Football is an easy-to-learn and intuitive system to bring scoring into a modern era.

The excellent state of this software during a controlled release should give the industry great optimism on the direction of the football software and for more sport releases by NCAA LiveStats to come.

”

Matthew Choquette, Assistant Director of Athletic Communications, Rutgers



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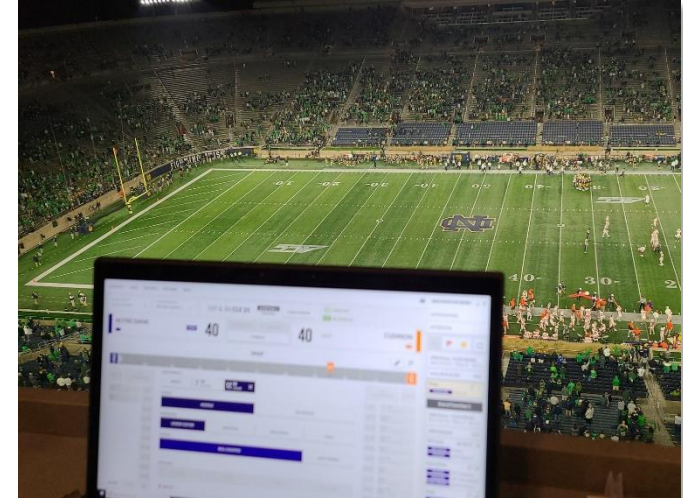
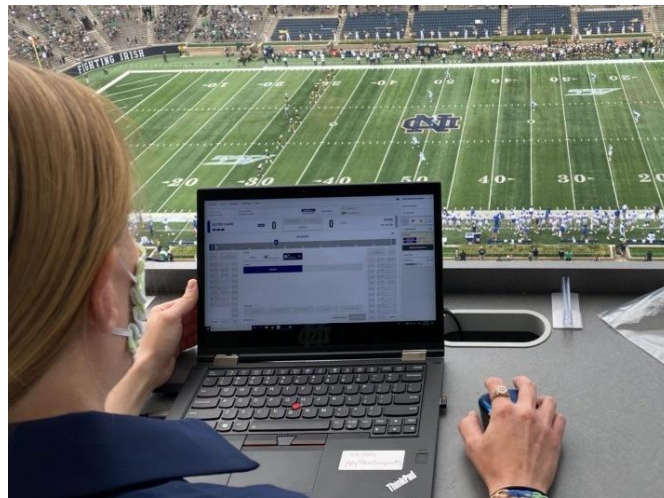
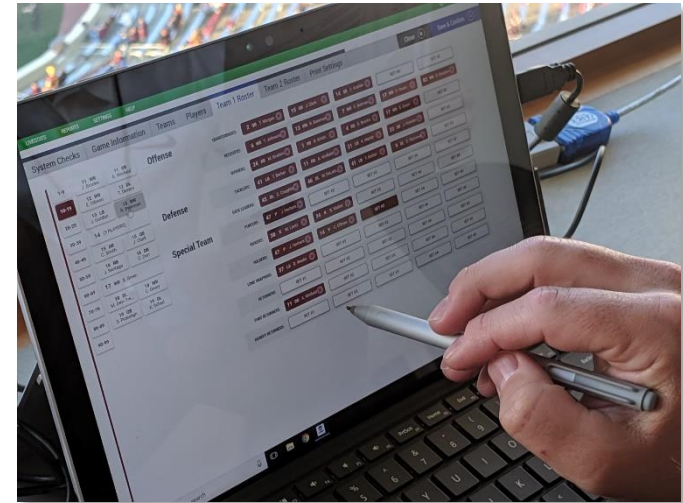
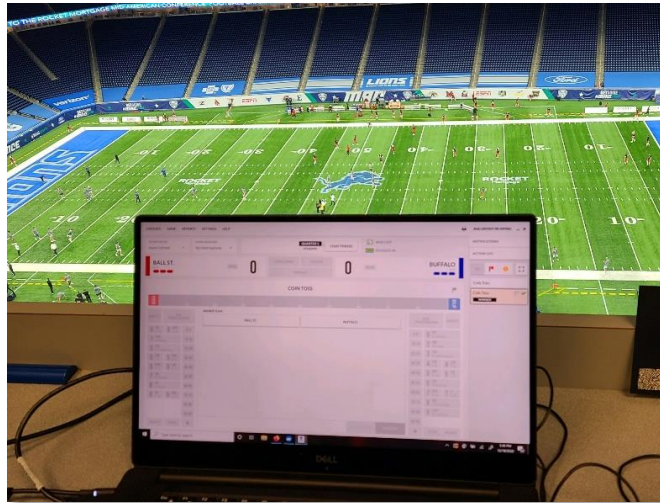
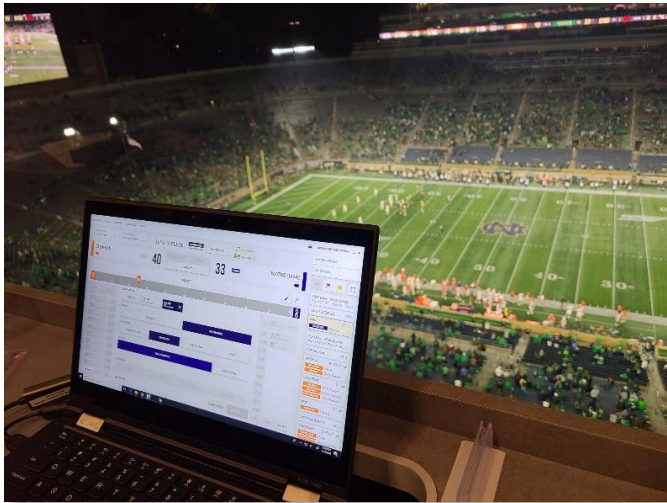
It is an extremely exciting time for our industry after more than 20 years of doing football stats the same way.

“Genius Sports and the NCAA have done a tremendous job in partnering with the people who actually use the program. They sought us for input and feedback to create this program which continues to evolve.”

”

Greg Steiner, Assistant Athletic Director for Media Relations, Eastern Michigan University

POWERING COLLEGE FOOTBALL



WHY NCAA LIVESTATS?

INTUITIVE

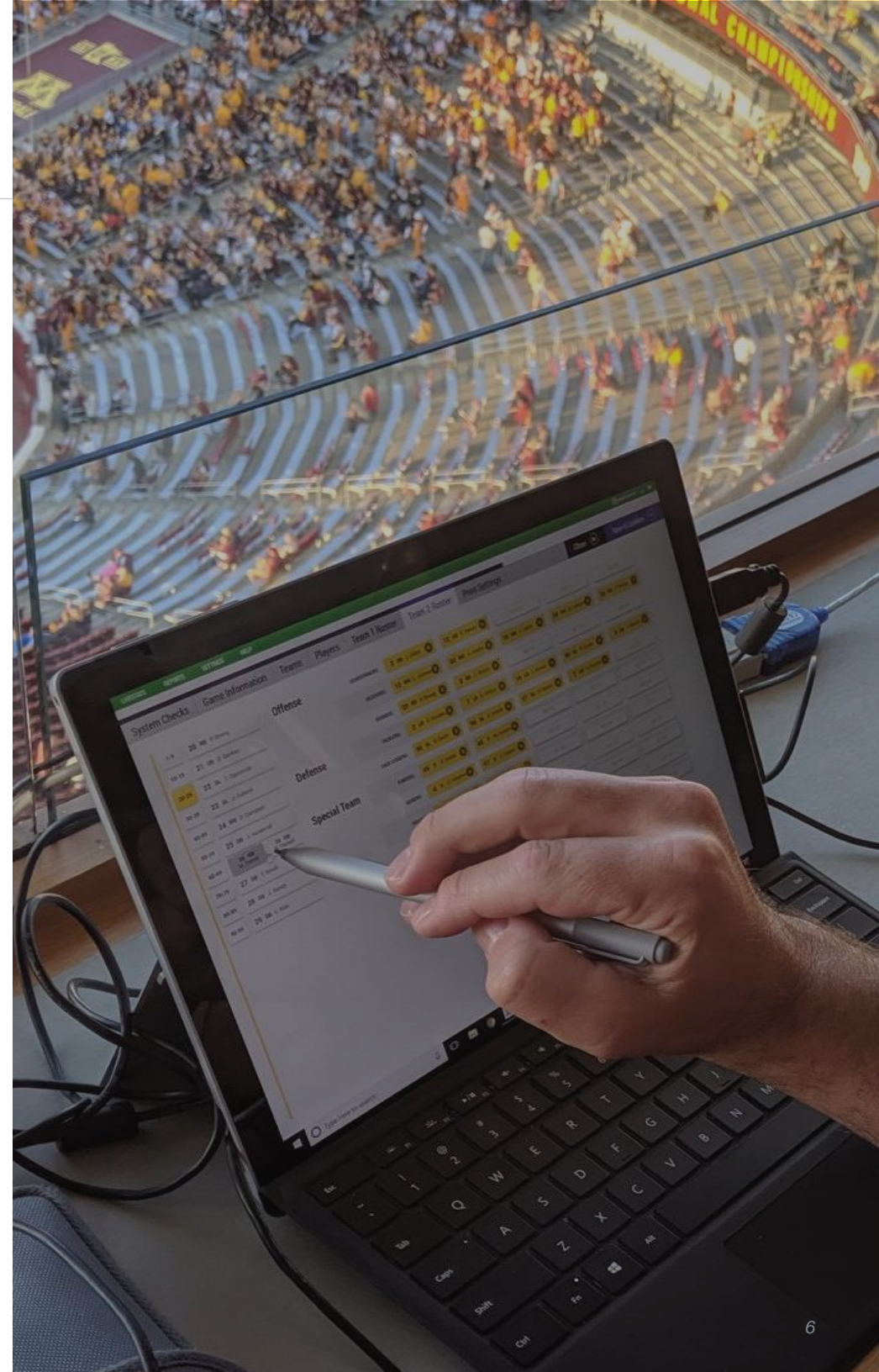
- Easy to learn, user-optimized technology
- Automated pre and post-game file transfers
- Touch screen input with prompted actions

ADVANCED STATS

- Full box score stats and enhanced play-by-play
- Detailed passing charts, including targets, drops and YAC
- Integrates with existing coaching and analytics tools

ACCURATE

- Intelligent workflows to guarantee data accuracy
- Improved roster management
- Automatic penalty calculation



KEY FEATURES



NCAA LiveStats is the most advanced, user-friendly system for collecting rich football statistics.

> **Backwards compatible**
with existing data systems

> **User-optimized interface**

> **Operated by two statisticians** (one calling)

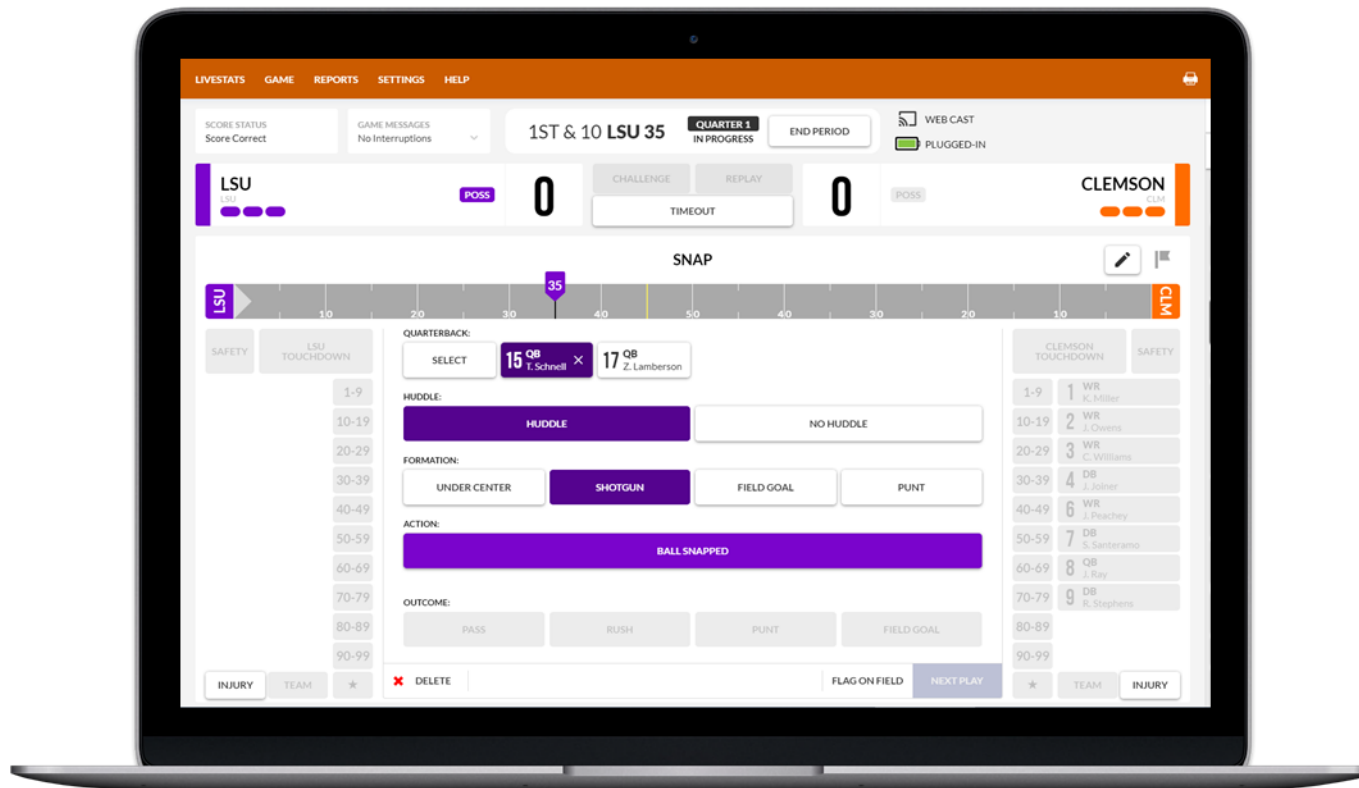
> **Mouse or touch-screen** driven

> **Easily integrated** into your current infrastructure

> **Available on all operating systems** (Windows 10/later)

> **Tested and efficient** data workflows

> **Integrated with in-stadia** scoreboards



NCAA LIVESTATS REPORTS



NCAA LiveStats for Football generates detailed in-game and post-game reports to enhance performance levels and inform coaching decisions.

All the traditional in-game reports are available within the desktop application.

REPORTS INCLUDE:

- Full gamebook
- Passing charts, passing statistics segmented by direction and distance of each attempt
- Reports available from any computer using NSCM
- Season and Conference reports automatically updated after each game

Passing Chart report:
North Dakota State vs Butler (Sep 01, 2019 at Target Field)

CHIEF: Sep 01, 2019
Site: Lincoln
Stadium: Krueger Field
Attendance: 0

NORTH DAKOTA STATE

	Left	Middle	Right
20-30 YDS	1-1, 47 YDS 1 TD+0 INT 100%	0-0, 0 YDS 0 TD+0 INT 0%	0-0, 0 YDS 0 TD+0 INT 0%
10-19 YDS	3-3, 65 YDS 2 TD+0 INT 100%	0-0, 0 YDS 0 TD+0 INT 0%	1-1, 27 YDS 0 TD+0 INT 100%
0-9 YDS	4-4, 57 YDS 1 TD+0 INT 100%	2-4, 16 YDS 0 TD+0 INT 50%	1-1, 5 YDS 0 TD+0 INT 100%

BEHIND LOS: 0-0, 0 YDS, 0 TD, 0 INT

BUTLER

	Left	Middle	Right
20-30 YDS	0-0, 0 YDS 0 TD+0 INT 0%	0-0, 0 YDS 0 TD+0 INT 0%	0-0, 0 YDS 0 TD+0 INT 0%
10-19 YDS	2-4, 30 YDS 0 TD+1 INT 50%	3-4, 11 YDS 0 TD+0 INT 50%	2-2, 28 YDS 0 TD+0 INT 100%
0-9 YDS	4-11, 57 YDS 0 TD+0 INT 54.5%	3-4, 21 YDS 0 TD+0 INT 50%	1-3, 3 YDS 0 TD+0 INT 33.3%

BEHIND LOS: 1-1, 0 YDS, 0 TD, 0 INT

DATE: Oct 12, 2019
SITE: Lincoln
STADIUM: Krueger Field
ATTENDANCE: 0

ARK	ARK
24	20
21	14
4-230	30-183
98	122
12-8-0	27-12-0
4-413	57-305
0-0	0-0
3-18	1-26
3-48	2-38
0-0	0-0
3-44.3	4-44.2
3-1	1-0
7-44	5-39
3700	3543
107.54	47.613
0 of 1	0 of 1
2-4	2-3

DATE: Oct 12, 2019
SITE: Lincoln
STADIUM: Krueger Field
ATTENDANCE: 0

ARK
16
6
7
3
183
30
61
2
207
24
122
12-27-0
45
10.2
0
305
57
54
1-0
5-39
4-177
44.2
39.8
3
0
5-223
44.6
39
3
0-0
1-28-0
26
2-38-0
15
0-0-0
0-0-0
0
35.53
04.51
2021
03.45
06.56
0-13
0-1
2-4
1-3
0-4
1-3
0-0
3-3
2-2
1-2
2-2

POWERED BY genius sports

Tackles	UA-A	Total	Sacks	TFL	Tackles	UA-A	Total	Sacks	TFL
Yusef Cortez	7-2	9	0	0	Joe Foucha	8-3	11	0	0
Kash Dweil	4-1	5	0	2	Bumper Pool	5-5	10	0	1.5
Quandre Mosely	3-2	5	0	0	Dr Jon Harris	6-4	10	0	1
Deandre Searns	4-1	5	0	0	Montez Brown	6-0	6	0	0
Jordan Corbin	3-1	4	0	0	McTakin Agien	3-2	5	1	1.5
Josh Paschal	3-1	2	0	1	Gabe Richardson	4-1	5	0	0
Janar Watson	1-1	2	1	1	Hayden Henry	4-0	4	0	2
Quinten Bellarus	2-0	2	1	1	Grant Morgan	4-4	4	0	1
Brandin Edube	2-0	2	0	0	Kamren Carl	2-2	4	0	0.5
Morgan McCall	1-1	2	0	0	T.J. Smith	1-1	2	0	0.5
Jordan Wright	2-0	2	0	0	Melike Sali	1-1	2	0	0
Jamarl Brown	1-0	1	0	1	Zach Williams	0-2	2	0	0

POWERED BY genius sports

Fourth Down Conversions	0-1	0-1
Red Zone Scores-Chances	2-4	2-4
Touchdowns	2-3	1-3
Field Goals	0-4	1-3
Sacks By Number Yards	0-0	0-0
PAT Kicks	3-3	2-2
Field Goals	1-2	2-2

POWERED BY genius sports

SUCCESS OF NLS



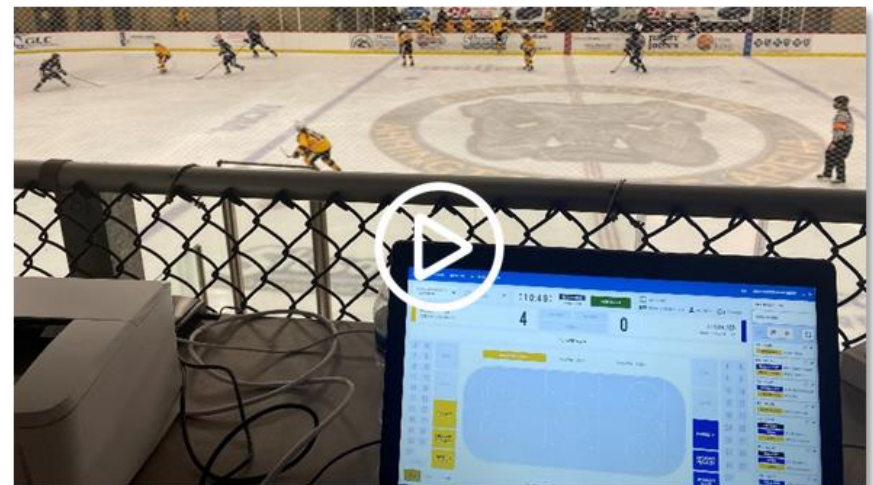
As part of a 10-year partnership between the NCAA and Genius Sports, NCAA LiveStats has already been rolled out and widely adopted across Basketball, Volleyball and Soccer.

Across all three divisions, NCAA LiveStats has been used across:

50k+ Games across five sports

3.2k+ Teams using NLS for every game

93%+ DI basketball



PARTNERS OF NCAA LIVESTATS



The NCAA is committed to driving innovation in the college sports ecosystem with fast, accurate and official data from NCAA LiveStats.

Schools and conferences use NCAA LiveStats to:

1

ENHANCE THE FAN EXPERIENCE

Engage fans, alumni and donors by powering highlights clipping tools, live broadcasts, scoreboards and social feeds.

Integrated with:



2

IMPROVE PERFORMANCE LEVELS

Enhance your on-field performances across pre-game scouting, in-game coaching insights and post-game analysis.

Integrated with:



3

INCREASE DATA VALUE

Simplify how years of stats are aggregated and accessed for your partners while complying with network security rules.

Integrated with:



NCAA SCHOOL & CONFERENCE MANAGER

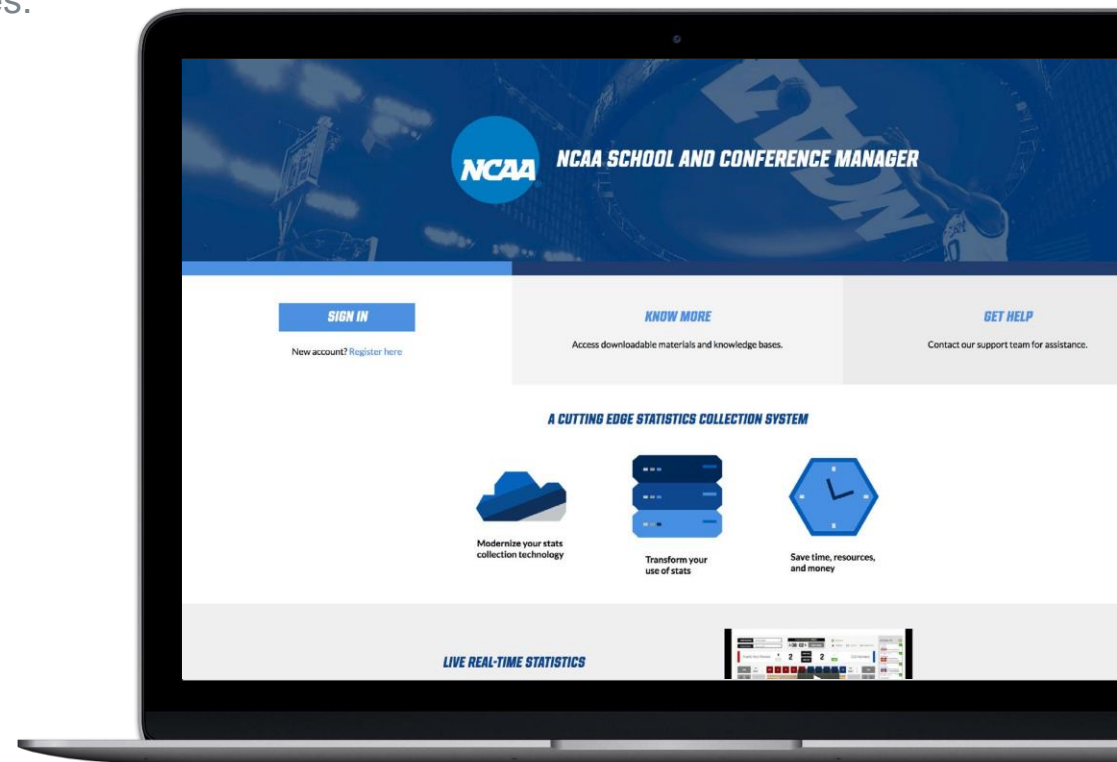


NCAA School and Conference Manager (NSCM) is the official home of your NCAA statistics. This centralized database stores rosters, schedules and historical/in-season statistics which is all updated in real time.

NSCM is backwards compatible, meaning data can be easily compiled and aggregated from multiple sources, including legacy software such as XML and PAK files.

- Upload, access and download roster and XML files.
 - Via direct integration with NCAA LiveStats, rosters are automatically uploaded into NSCM.
- Consolidate historic or archived game statistics that have been created with other vendors or suppliers.
- Generate historic and in-season statistics and records such as leading scorers and career averages for players.
- Use the Report Builder to create your own season or conference reports with a wide variety of statistics.

Each school's Sports Information Personnel are able to create and share as many secure logins as appropriate for ADs, coaches or fellow sports information directors.



ABOUT GENIUS SPORTS



NCAA LiveStats is being developed and supported by Genius Sports, a global leader in digital sports content and technology services.

Since 2001, Genius Sports has worked in partnership with many of the largest organizations in world sport, including the NFL, English Premier League and FIBA (world basketball) to develop cutting-edge technology that captures, manages and distributes live statistics and streams.

GENIUS SPORTS' TECH IS USED ACROSS:

200k+

Games per year

400+

Sports organizations

150+

Countries

80%+

Pro basketball



CONTACT

Want to know more about NCAA LiveStats for Football?

Receive regular updates including product developments, webinar schedules and major milestones by signing up here:

<https://bit.ly/3orwvHf>



If you have further questions, please email:

NCAASupport@GeniusSports.Com



To access the NSCM and all support materials, visit:

NCAAManager.Com/Home





LIVESTATS
BY GENIUS SPORTS